



ANNOUNCING THE 11TH PRCI WCC YCC AWARDS

For
NATIONAL & INTERNATIONAL
ACHIEVERS 2020

To participate in the awards
Nominate Now
Last date January 30th, 2020

A. CHANAKYA AWARDS 2020

Recognises outstanding contributions made by corporates and institutions. Open to achievers and leaders who brought name and fame to the country in their chosen fields & also recognises individuals adding value to one's profession.

The categories:

- 1) Corporate Citizen of the year
- 2) Social Leadership of the year
- 3) NGO of the year
- 4) Corporate Leadership of the year
- 5) Innovative Leadership of the year
- 6) Entrepreneur of the year
- 7) Administration and Good Governanace
- 8) Young Visionary
- 9) Global Indian of the year
- 10) Start-up of the year



SELECT
INDIA'S BEST
LEADERS
OF THE YEAR
2020

11TH CHANAKYA AWARDS FOR COMMUNICATION & PR INDUSTRY PROFESSIONALS

B. PR/COMMUNICATION AWARDS

- 1) Communicator of the year (Film/TV/ Media)
- 2) Communicator of the Year Art & Culture/ Music/ Dance/ Drama
- 3) Photo Journalism
- 4) Social Media person of the year
- 5) PR Content writing
- 6) Communicator of the year - Corporate Communicators
- 7) Communicator of the year - BFSI Sector
- 8) Communicator of the Year -Government Sector
- 9) PR Professional of the year
- 10) Best Communication School of the year (National)
- 11) Best Communication Trainer of the year (National)
- 12) Best PR Magazine of the year
- 13) Best Crisis Communication Strategies
- 14) Promissory PR Person of the year
- 15) Excellence in Research & Education
- 16) Corporate Branching Best Person
- 17) Organization of the Year (PR Excellence)
- 18) Excellence in Corporate Reputation
- 19) Marketing Communication
- 20) Health Communication
- 21) Best Event Management Company of the year



C. MEDIA COMMUNICATION AWARDS

- 1) Media Personality of the year
 - a) Electronic Media
 - b) Print Media
- 2) Media House of the year
- 3) Author/Writer of the year
- 4) Publisher of the year
- 5) Printer of the year
- 6) Best Story of the year
- 7) Sports Communication
- 8) Social Media Forum of the year
- 9) Best Story on Environment Awareness
- 10) Best story on Water Management



D. HR AWARDS 2020

- 1) Best Business Communication Company of the year (HR Excellence)
- 2) Best HR Person of the year
- 3) Best HR Initiative of the year (Employee Relations)

E. MOST PROMISING PERSONALITIES AND JURY SPECIAL AWARDS OF THE YEAR

- 1) PR Person of the year
- 2) Agency of the year in PR
- 3) Communication School/ Institute of the year
- 4) Event Management Company

NOTE: JURY SPECIAL AWARDS WILL ALSO BE GIVEN ON MERIT IN SOME OTHER CATEGORIES NOT LISTED ABOVE.

F. YOUNG COMMUNICATORS CLUB(YCC)

YCC recognizes young Communicators (student achievers) of Mass Communication/ PR/ Advertising/HR and Communication students through it's Kautilya National Awards.

The categories for Kautilya Awards are:

- 1) Excellence in Print Publications/ Magazine design
- 2) Excellence in Photography
- 3) Excellence in Digital Journalism/ Vlogging/ Blogging
- 4) Excellence in Community service
- 5) Excellence in Performing Arts Theatre/ Music/ Dance

Please mail your entries to nationalycc@gmail.com

G. WORLD COMMUNICATORS COUNCIL (WCC) CHANAKYA INTERNATIONAL AWARDS

- 1) Business Communication School of the year (International)
- 2) International Business Excellence Award 2020 (NRI)
- 3) Excellent Cultural Ambassador of the year
- 4) PR Excellence International Relations



H. MEMORIAL AWARDS

- 1) Dr. KR Singh Memorial Award for Lifetime Achievement in Communications
- 2) Mr. Rajpal Memorial Award for Communicator of the Decade
- 3) Dr. Anil Basu Memorial Award for Public Relation Professionals
- 4) R Sudharshan Memorial Award for Good Administration and Management (Business Communication)
- 5) Dr. MV Kamath Memorial Award for Journalism



I. PRCI - HALL OF FAME IN PR

Ultimate accolade for PR & Communication Professionals.

Nominations are welcome from those who contributed to enriching the PR profession and recorded extraordinary performance with a minimum experience of 20 years.

**FOR REGISTRATION
PR BEYOND 2020
PLEASE CONTACT**

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NOTE: All nominations should be accompanied by relevant documents, photographs, etc, with endorsement from management or immediate seniors and/or a PRCI office-bearer.

The deadline for submissions is 5:00 PM, January 30th, 2020.



PR BEYOND 20:20

14th GLOBAL COMMUNICATION CONCLAVE
MARCH - 6 & 7, 2020 | KOCHI, INDIA



GOVERNING COUNCIL

For Sending the Nominations & Other Information:

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